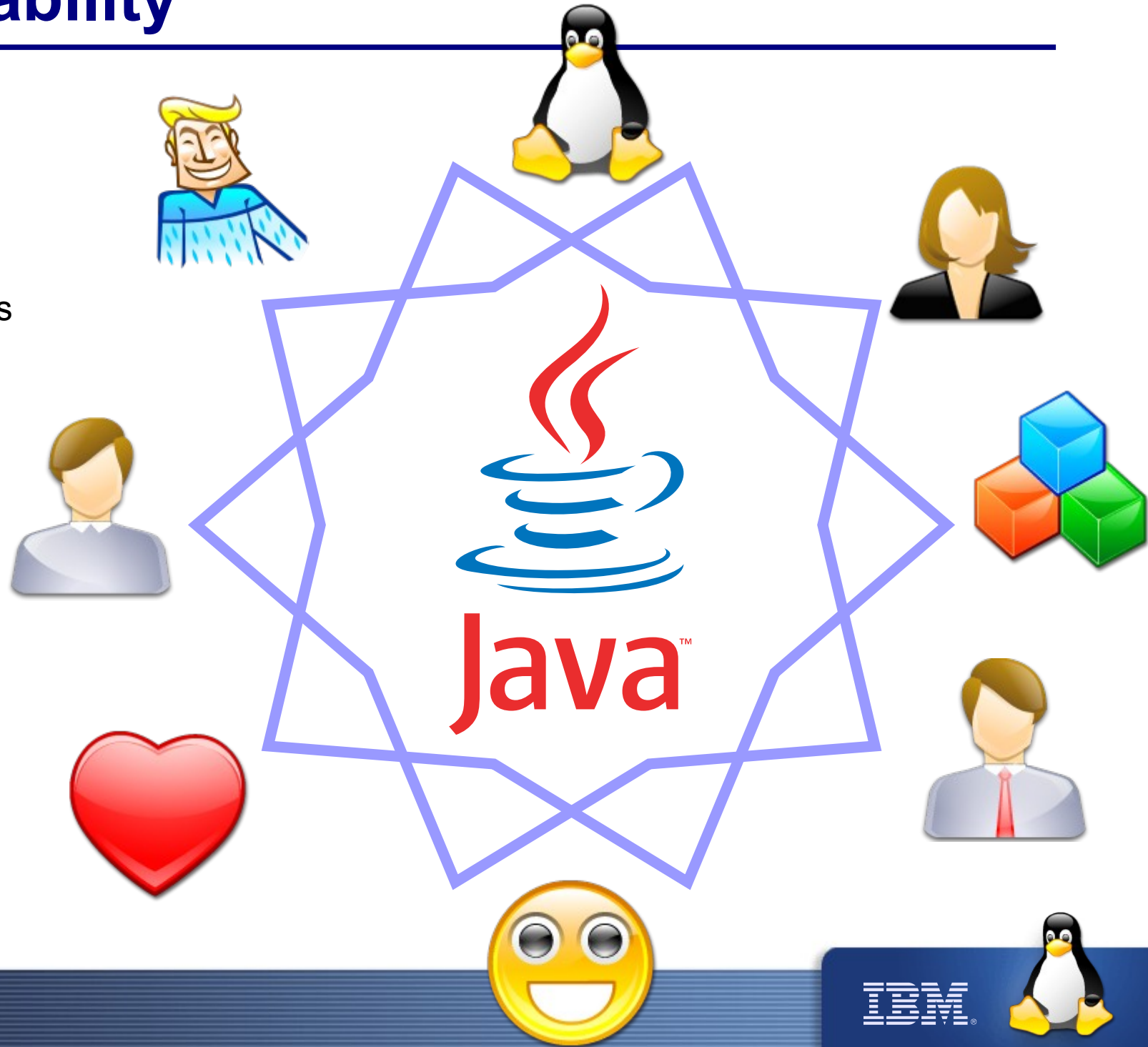


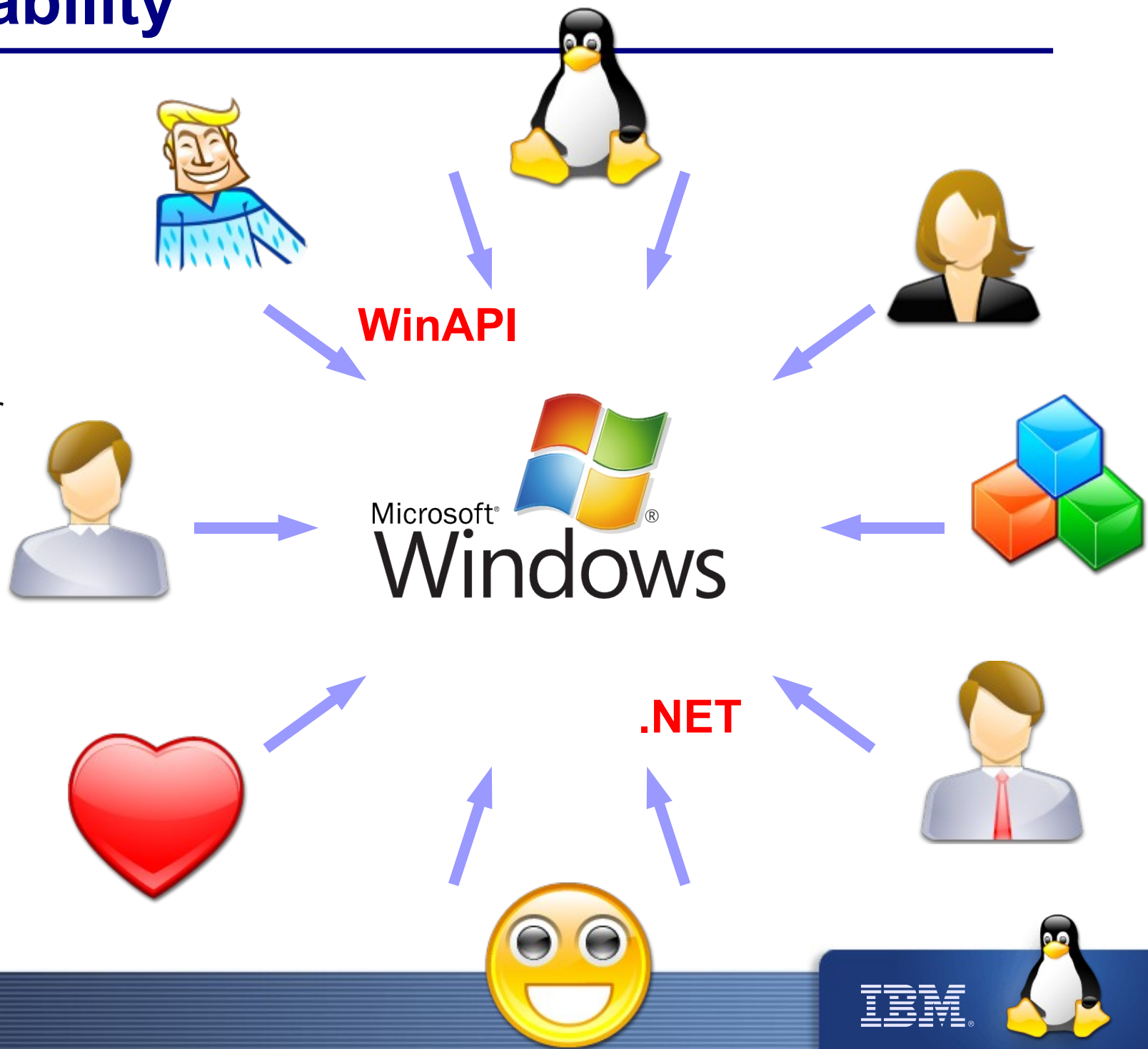
Inter-operability

- Specs for global interoperability and freedom
- Interoperate through standards
- Software product is less important
- Switch products and keep access

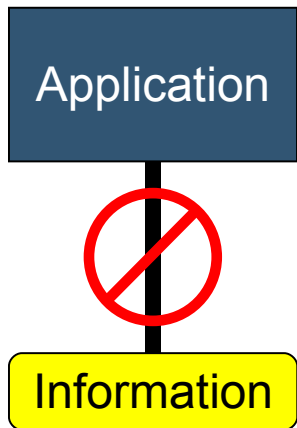


Intra-operability

- Specs for interoperability with the product
- Interoperate through products
- Software product is the main player
- Switch product and loose access



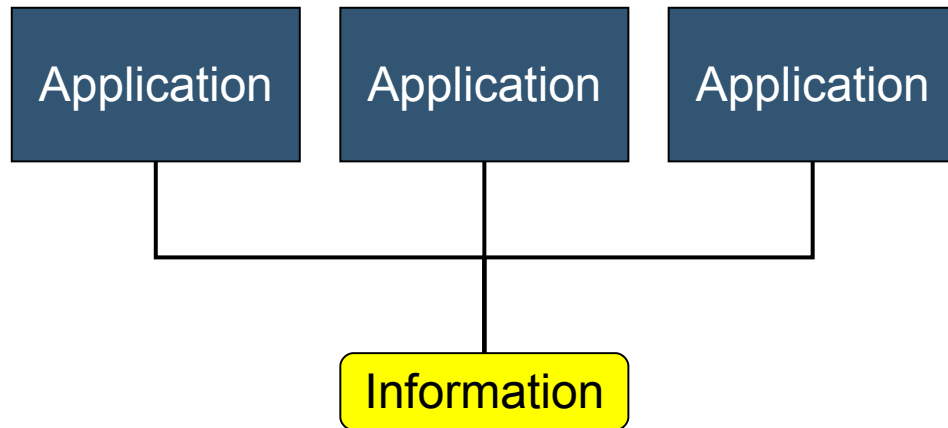
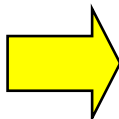
Applications versus Standards



Old Paradigm

Information is bound to the application that has created it.

Control is in the hands of the application developer, *not* the information owner.



New Model

Information is represented through Open Standards. It is not under the control of a single vendor and many applications can create and access it mutually.

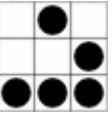
Control is with the information owner, not the software maker.





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